How to revise for Enterprise

Past papers

Past papers are the most effective way to revise for Enterprise. They'll have example questions in an exam format for you to practise answering. Past papers are ones that have been used in actual exams in previous years.

- Complete past papers and mark them using the mark scheme provided.
- Make sure you time yourself when answering questions - time is tight in the exam, you must be prepared for this!

Create mind maps for each topic area

Mind maps allow you to organise information better visually, through the use of branches and sub-branches. It can streamline the key terms you need to learn, such as:

Primary:
- Surveys
- Observations
- Focus groups

Types of Market Research

Secondary:
- Books
- Government documents
- Competitor websites

Advantages   Disadvantages

Break each mind map down into the topic you are revising and then test yourself with some exam questions to establish how well you have retained the information!

You need to revise the key terms of all the topics, plus the advantages and disadvantages of the various types of business concepts.

Remember to revise who may benefit from one type compared to another.

Ask for help! If you are stuck ask!