



Business

Course Title

Business

Awarding Body

Edexcel

Course Level

BTEC Level 3 National
Extended Certificate – 2 Years

Course Description

Students will learn how a business might evolve. From a small start-up business to a large multinational organisation, students will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. Students will also look at the internal workings of businesses, including their internal structure and how different functional areas work together.

Course Content

There is a range of units to choose from, including The Business Environment, Working in Business, Business Decisions, Customers and Communication, Marketing and Market Research, Human Resources, Accounting and Resource Management. The topics will be determined by the interests of most of the students at the start of the course, though some are mandatory

Assessment

Two units in year 12 and a further three units in year 13. One unit is a mandatory assessment task

Progression Routes

Students can go onto study business at university or may choose to enter into a business apprenticeship ranging from marketing, HR, admin to operations. Some students may also consider running their own business; there is a strong influence of entrepreneurship on the course

Entry Requirements

Level 4 in Maths and English Language.